



2023  
SPONSORSHIP

EVENT

PRO-CHOICE WASHINGTON  
MOVING MOUNTAINS  
ANNUAL BENEFIT FOR  
REPRODUCTIVE FREEDOM

SPONSOR  
PACKAGE  
2023

CONTACT

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PROTECTING REPRODUCTIVE FREEDOM

## 2023 MOVING MOUNTAINS

Pro-Choice Washington's premier annual fundraising event, Moving Mountains, will be held in the last week of September, culminating with a brunch on Sunday, October 1. Our online auction, open to bidding by our large network of supporters, will run from September 24 through that event. In addition to supporters [purchasing tickets and tables](#) to attend the brunch, Pro-Choice Washington offers two ways to support our reproductive health work.

### SEPT 24- OCT 1, 2023 | ONLINE AUCTION AUCTION ITEM DONATIONS

Our online auction raises funds for our work by connecting with the local business community to donate an item, experience, or service. This auction relies on connections to passionate leaders who proudly align with reproductive rights by donating in-kind. Raising over \$25,000 annually, the auction is open to any interested bidder, and helps build social and policy resilience in Washington, a sanctuary state now experiencing a 400% increase in people seeking reproductive care within our borders.


### SUNDAY, OCTOBER 1 BRUNCH EVENT EVENT SPONSORSHIP

We are pleased to offer sponsorship levels that maximize visual impressions with our core digital audiences. By supporting our events, you will receive exposure to our members across Washington state, including public officials, community advocates, and business leaders.

As a sponsor, you will be featured in all event marketing materials (size and frequency based on sponsor level). You will also appear in our [Holiday Gifting Guide](#) that is distributed to our 26,000 members. We use this guide to encourage our members to choose gifts from businesses that support reproductive freedom in our state.

### SPONSOR LEVELS

- \$10,000 | Premier Sponsor
- \$5,000 | Presenting Sponsor
- \$2,500 | Founding Sponsor
- \$1,500 | Champion Sponsor
- \$1,000 | Advocate Sponsor
- \$500 | Activist Sponsor
- 

To become a sponsor or to learn more, visit [this link](#) or contact Hilary Wilson at  [hilary@prochoicewashington.org](mailto:hilary@prochoicewashington.org).



# SPONSORSHIP LEVELS

## PREMIER SPONSOR | \$10,000

- Featured as “Premier Sponsor” on website, event page and materials (largest logo)
- Company website link included in event marketing materials (2x emails, 3x social post)
- 4 Tickets to Moving Mountain Brunch on October 1, 2023
- 2 Tickets to 2023 Private Dinner event (date TBD)
- Featured in our annual [Holiday Gifting Guide](#) shared with 26,000 members

## PRESENTING SPONSOR | \$5,000

- Featured as “Presenting Sponsor” on event page and materials (large logo)
- Company website link included in event marketing materials (2x emails, 3x social post)
- 4 Tickets to Moving Mountain Brunch on October 1, 2023
- Featured as "Presenting Sponsor" in our annual [Holiday Gifting Guide](#) shared with 26,000 members

## FOUNDING SPONSOR | \$2,500

- Featured as “Founding Sponsor” on event page and materials (medium logo)
- Company website link included in event marketing materials (1x emails, 2x social post)
- 2 Tickets to Moving Mountains Brunch on October 1, 2023
- Featured as "Founding Sponsor" in our annual [Holiday Gifting Guide](#) shared with 26,000 members

## CHAMPION SPONSOR | \$1,500

- Featured as “Champion Sponsor” on event page and materials (small logo)
- Company website link included in event marketing materials (1x emails, 1x social post)
- Featured as "Champion Sponsor" in our annual [Holiday Gifting Guide](#) shared with 26,000 members

## ADVOCATE SPONSOR | \$1,000

- Listed as “Advocate Sponsor” on event page and materials
- Company website link included in event marketing materials (1x email)
- Inclusion in our annual [Holiday Gifting Guide](#) shared with 26,000 members

## ACTIVIST SPONSOR | \$500

- Listed as “Activist Sponsor” on event page and materials
- Inclusion in our annual [Holiday Gifting Guide](#) shared with 26,000 members



## **PREMIER SPONSOR | \$10,000**

- Featured on PCW website, event page and materials (largest logo)
- Company website link included in event marketing materials (2x emails, 3x social post)
- 4 Tickets to Pro-Choice Washington's Moving Mountains event on October 1, 2023
- 2 Tickets to 2023 Private Dinner event
- Featured in our annual [Holiday Gifting Guide](#) shared with 26,000 members

## **PRESENTING SPONSOR | \$5,000**

- Featured as "Presenting Sponsor" on event page and materials (large logo)
- Company website link included in event marketing materials (2x emails, 3x social post)
- 4 Tickets to Sponsored Event (Moving Mountains or Conversations for Change)
- Featured as "Presenting Sponsor" in [Holiday Gifting Guide](#) shared with 26,000 members

## **FOUNDING SPONSOR | \$2,500**

- Featured as "Founding Sponsor" on event page and marketing materials (medium logo)
- Company website link included in event marketing materials (1x emails, 2x social post)
- 2 Tickets to Sponsored Event (Moving Mountains or Conversations for Change)
- Featured as "Founding Sponsor" in [Holiday Gifting Guide](#) shared with 26,000 members

## **CHAMPION SPONSOR | \$1,500**

- Featured as "Champion Sponsor" on event page and marketing materials (small logo)
- Company website link included in event marketing materials (1x emails, 1x social post)
- Featured as "Champion Sponsor" in [Holiday Gifting Guide](#) shared with 26,000 members

## **ADVOCATE SPONSOR | \$1,000**

- Listed as "Advocate Sponsor" on event page and marketing materials
- Company website link included in event marketing materials (1x email)
- Inclusion in our [Holiday Gifting Guide](#) shared with 26,000 members

## **ACTIVIST SPONSOR | \$500**

- Listed as "Activist Sponsor" on event page and marketing materials
  - Inclusion in our [Holiday Gifting Guide](#) shared with 26,000 members
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