

# FACEBOOK FUNDRAISER

Pro-Choice Washington - September 2021



## WHY HOST A FACEBOOK FUNDRAISER?

Whether it's your birthday or another special event like an anniversary, creating a Facebook fundraiser is an easy way to show your support for reproductive freedom and helping to end harmful abortion stigma.

## NEED SOME HELP WITH LANGUAGE?

We are always learning how to counter abortion stigma and stand up for reproductive freedom. Start with this great article from *Vice* on **How to Talk About Abortion**.



Pro-Choice Washington  
811 1st Ave, Ste 675, Seattle, WA 98104  
(206) 624-1990  
[www.prochoicewashington.org](http://www.prochoicewashington.org)

## 5 EASY STEPS FOR SUCCESS

### Step 1

Log on to Facebook and click the menu (top left Facebook logo). Click "see more" and scroll until you see "Fundraisers". Select this.

### Step 2

Once on this page, click the button that says "Select Nonprofit". You can also browse example fundraisers for inspiration!

### Step 3

Search and select "Pro-Choice Washington Foundation" from the list of non-profits.

### Step 4

Set up your fundraiser page by picking your event's start and end date alongside your fundraising goal, then add a catchy description and a cover photo to inspire people to give. We have pre-populated parts your event to make this part easier!

### Step 5

Click "Create" to publish your fundraiser and then share with your friends and family!