

FACEBOOK FUNDRAISER

Pro-Choice Washington - September 2021



5 EASY STEPS FOR SUCCESS

Step 1

Log on to Facebook and click the menu (top left Facebook logo). Click "see more" and scroll until you see "Fundraisers". Select this.

Step 2

Once on this page, click the button that says "Select Nonprofit". You can also browse example fundraisers for inspiration!

Step 3

Search and select "Pro-Choice Washington Foundation" from the list of non-profits.

Step 4

Set up your fundraiser page by picking your event's start and end date alongside your fundraising goal, then add a catchy description and a cover photo to inspire people to give. We have pre-populated parts your event to make this part easier!

Step 5

Click "Create" to publish your fundraiser and then share with your friends and family!

WHY HOST A FACEBOOK FUNDRAISER?

Whether it's your birthday or another special event like an anniversary, creating a Facebook fundraiser is an easy way to show your support for reproductive freedom and helping to end harmful abortion stigma.

NEED SOME HELP WITH LANGUAGE?

We are always learning how to counter abortion stigma and stand up for reproductive freedom. Start with this great article from *Vice* on [How to Talk About Abortion](#).



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